1	WHAT PROBLEM ARE YOU TRYING TO SOLVE?
2	WHERE WILL YOU FIND INFORMATION TO HELP YOU SOLVE THE PROBLEM?
3	WILL YOUR SOLUTION MAKE A DIFFERENCE IN THE WORLD? WHY?
4	HOW ARE YOU GOING TO SOLVE THIS PROBLEM?
5	WHO CAN YOU ASK FOR FEEDBACK OR FOR EXPERT OPINION?
6	HOW ARE YOU GOING TO PRESENT AND IMPLEMENT YOUR SOLUTION?